To,

Mr. Rami

MMAC Rent a Car Management

Sub: <u>Proposal for Develop and Design Website</u>

We will be very grateful if you give us an opportunity to start an appreciable business relationship.

Design using Photoshop and J-query animation

- Website will be designed to make more better look and feel as we will work on each section and page of the site with more optimized algorithms to make it light weight , faster and more attractive.

- The site work by the English & Arabic languages only.
- Responsive Design

The site programming and PHP pages

1. **Website Content Management System** is often abbreviated to CMS, or sometimes WCMS. In the context of websites, content management is the process of managing the text, images, and links and so on that forms the content of a website.
2. Build Dynamic pages to perform the following operations:

   a) Homepage

   All the contents of homepage will be dynamically generated by the database to be viewed and changed by site administrator.

   b) About Us

   Administration will have the full control to change the contents of this page by the control panel of the website.

c) Cars

Administration will have the full control to change the contents of these pages by the control panel of the website.

- Economic Cars
- Compact Cars
- Medium Cars
- Family Cars
- Luxury Cars Saloon
- Luxury 4x4 Cars
- Sport Cars

d) Limousine

Administration will have the full control to change the contents of this page by the control panel of the website.

e) Leasing

Administration will have the full control to change the contents of this page by the control panel of the website.

f) Services

Administration will have the full control to change the contents of this page by the control panel of the website.

g) Hot Offers

Administration will have the full control to change the contents of this page by the control panel of the website.

h) Location map

Administration will have the full control to change the contents of this page by the control panel of the website.

i) Contact us

It will be spitted into two portions:

1. General enquiry for the visitors.
2. Multi Contact details

j) Dynamic Hyperlink to (Facebook, twitter, YouTube)

Search Engine Optimization

- SEO friendly.
- Basic Optimization of webpage through Meta tag Keywords controlled by web administrator.

Development Tools & language Programming using

- Developed website using PHP 5
- Using My SQL Data base
- Using J-query and AJAX Technology
- Design will support W3C standard design

Website Features and tools

- Control panel to manage your company mail account.
- Weakly/monthly backup.
- Full support 24/7.
- Google map Integration on Contact Us page.
- Ability to embed any **YouTube** movie.
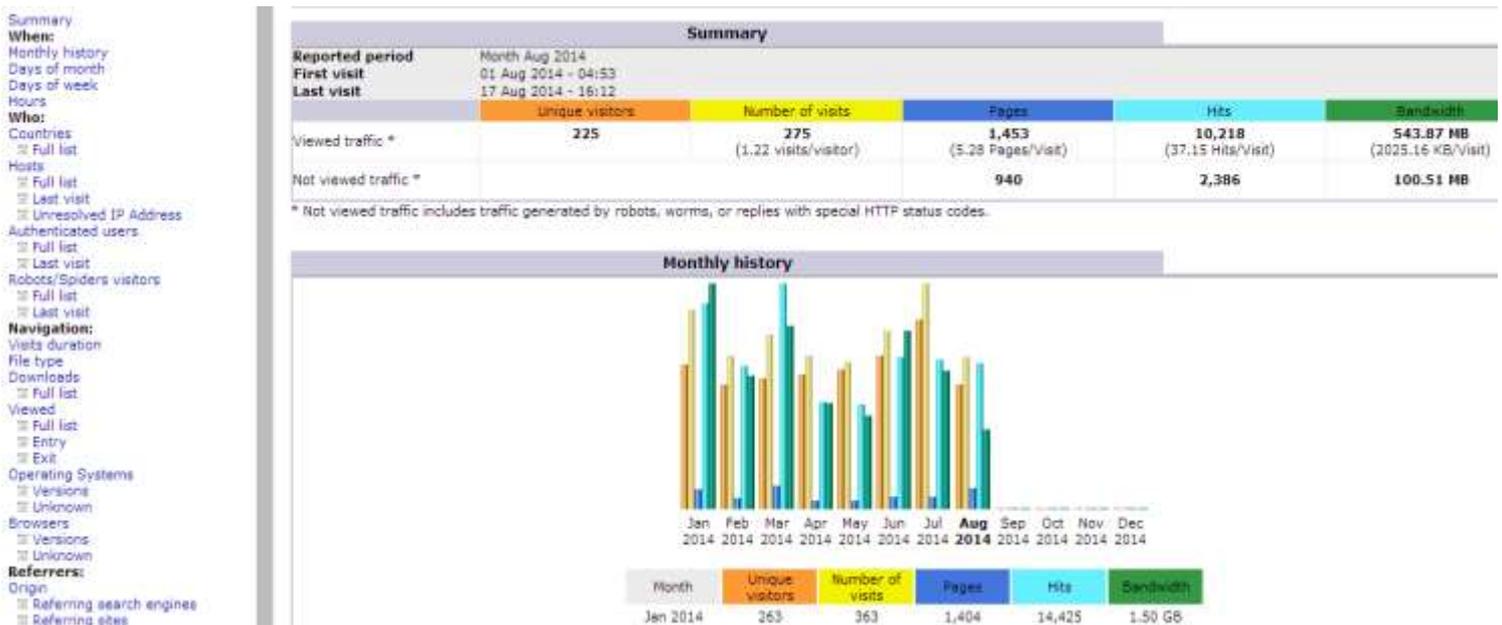
Website Hosting

- 6 GB web hosting space
- 15 GB for bandwidth
- 300 Email Accounts (with control panel to manage your mails)
- Domain Name Ex. (www.Companydomainname.com)

Web Statistics

Free full statistics for visitors (daily / monthly / yearly), countries, and pages visited bandwidth and more.

We will provide full traffic statistic as shown on image below:

The Maintenance and guarantee

One year guarantee.

The maintenance covers the following at least:
- ✓ Getting all the functions of the website and control panel working for 24 hours 7 days a week.
- ✓ Fix all the problems found in the website itself and deploy the fixes to the internet website.

Common notes

- Free Training to manage site by control panel.

- Time completion of the project will be 30 working days (official vacations are not included).

Cost

Items	The cost
Web site design	
Database , Web programming and PHP pages	
Control panel Programming	
Hosting, mails and maintenance	**Free for first year**
Cost	**AED 4900**

Website cost payment

- 50 % as the advance.
- 50 % after complete and publishing website on internet.

We hope that our offer gain your gratification.

Hussien Hamdan
Director